



Supporting
everyone's
right to thrive

familyservicesny.org

29 North Hamilton St., Poughkeepsie, NY 12601

OUR MISSION:

To support people, strengthen families, and
nurture safer, healthier communities



HEART OF THE HUDSON VALLEY

2026 SPONSORSHIPS & ACKNOWLEDGMENTS

HELP US BUILD A WORLD WHERE SAFETY IS A RIGHT,
HEALING IS POSSIBLE, SUPPORT IS ACCESSIBLE,
AND EVERYONE CAN THRIVE.

OUR IMPACT

86,217 mental health services provided

18,938 children, adults, and families served

10,360 victim advocacy services provided

1,440 families strengthened by parenting education

Community Programs

Family Partnership Center
Family Programs
Prevention & Safety
Victim Services
Youth Programs

Behavioral Health Centers

Beacon | Eastern Dutchess
Highland | Ellenville | Kingston
Millbrook | Poughkeepsie
Northern Dutchess

OUR 8 PILLARS

- Right to Mental Health
- Right to Safety
- Right to Knowledge and Empowerment
- Right to Safe Communities
- Right to Opportunity and Growth
- Right to Strong Foundations
- Right to Hope
- Right to Access



Dear Community Partner,

Our Heart of the Hudson Valley Awards celebration spotlights Hudson Valley community members whose impacts have been felt throughout the region. This year, we will pay special tribute to:

The Tesoro Family
Family of the Year Award

Maria DeWald
Right to Thrive Award

The Heart of the Hudson Valley dinner brings together our area's most involved and energetic community members, civic representatives, and business leaders to celebrate our honorees and connect with our mission. You'll hear hopeful stories about our clients achieving safety and opportunity, enjoy a vibrant cocktail hour with interactive food stations, and meet our incredible staff who dedicate their lives to ensuring their community can thrive.

When you partner with Family Services, you will directly fund our efforts to create meaningful programs and safety nets for our clients. With your support, we are better positioned to create cutting edge programming that suits our community's needs and ensures our communities can be safer, stronger, and full of hope.

Read on to learn more about the benefits we offer our supporters! We have an array of options to best align with your organization or families' interests.

If you have any questions, please contact Carmen Chu, Events & Communications Manager, at (845)901-5665 or cchu@familyservicesny.org.

We hope to see you there!

Leah Feldman
Chief Executive Officer

Trish Prunty
Vice President of Philanthropy

Carmen Chu
Events & Communications Manager

Honorary Event Committee Chairs:

Michael Dupree & Michael Fleischer

Alex Tuller & Dean Temple



Classic Sponsorships

| Partnership Levels | DIAMOND \$10,000 | PLATINUM \$7,500 | GOLD \$5,000 | SILVER \$2,500 | BRONZE \$1,750 |
|--------------------|---------------------|---------------------|-----------------|-------------------|-------------------|
|--------------------|---------------------|---------------------|-----------------|-------------------|-------------------|

EVENT BENEFITS

| | 10 TICKETS | 8 TICKETS | 6 TICKETS | 4 TICKETS | 2 TICKETS |
|---|------------|-----------|---------------|-----------|-----------|
| TICKETS | | | | | |
| PODIUM RECOGNITION | ✓ | ✓ | ✓ | | |
| ADD-ON EXCLUSIVE (CHOICES ON PAGE 3) | ✓ | ✓ | TABLE SPONSOR | | |

ADVERTISING

| | | | | | |
|--|--------------|------|------|---------|---------|
| RADIO AD (ONE MONTH, DEADLINE 4/30) | ✓ | | | | |
| PRINT INVITE (LOGO) | ✓ | ✓ | | | |
| DIGITAL AD | TWO (2) FULL | FULL | 1/2 | 1/2 | 1/4 |
| PROGRAM ACKNOWLEDGMENT | LOGO | LOGO | LOGO | LISTING | LISTING |
| DIGITAL ACKNOWLEDGMENT | LOGO | LOGO | LOGO | LISTING | LISTING |

I will sponsor the Heart of the Hudson Valley Awards at the following level:

DIAMOND
 PLATINUM
 GOLD
 SILVER
 BRONZE

Add-On (Diamond and Platinum ONLY - please select one from the following page): _____

I would like to purchase _____ additional tickets at \$200/EA.



Specialty Sponsorships

Include 1/2 screen ad.

SPECIALTY SPONSORSHIPS

BENEFITS

| | | |
|---|--------------------|--|
| <input type="checkbox"/> VALET SPONSOR | \$1,000 | Your branding on signage at the Valet Booth. |
| <input type="checkbox"/> AWARD SPONSOR | \$1,000 | Podium recognition from CEO during award presentation |
| <input type="checkbox"/> AMPLIFY SPONSOR | \$1,000 | Podium recognition during opening remarks. |
| <input type="checkbox"/> TABLE SPONSOR | \$1,000 | Your logo on one table sign. |
| <input type="checkbox"/> WELCOME SPONSOR | \$2,000 | Your logo on guest nametags. |
| <input type="checkbox"/> PRESENTATION SPONSOR | \$2,000 | Your logo on stage signage. |
| <input type="checkbox"/> SILENT AUCTION SPONSOR | \$2,000 | Your logo on silent auction bid-sheets and in auction book. |
| <input type="checkbox"/> DESSERT SPONSOR | \$3,000 | Your logo on a signature dessert. |
| <input type="checkbox"/> COCKTAIL HOUR SPONSOR | \$3,000 | Your logo on cocktail napkins |
| <input type="checkbox"/> STRIKE A POSE SPONSOR* | \$3,000 | Your logo on photobooth pictures |
| <input type="checkbox"/> WINE GRAB SPONSOR* | IN-KIND | Donate 50 assorted wines: your logo on gift bags |
| <input type="checkbox"/> PARTING GIFT SPONSOR* | IN-KIND | Donate parting gift with your branding (prior approval req.) |
| <input type="checkbox"/> PARTY FAVOR SPONSOR* | IN-KIND | Donate party favor with your branding (prior approval req.) |
| <input type="checkbox"/> THRIVE SPONSOR* | \$2,000 | Podium recognition from CEO and acknowledgment email. Supports staff attendance. |
| <input type="checkbox"/> JUSTICE SPONSOR* | \$2,000 | Podium recognition from CEO and acknowledgment email. Supports client attendance. |

*excluded from add-on options for Classic Sponsorships

I would like to purchase _____ additional tickets at \$200/EA.



Digital Acknowledgments

| ACKNOWLEDGMENT | | SIZING |
|--------------------------------------|---------|---------------------------|
| <input type="checkbox"/> FULL-SCREEN | \$1,000 | 1920 px (W) x 1080 px (H) |
| <input type="checkbox"/> 1/2 SCREEN | \$750 | 960 px (W) x 1080 px (H) |
| <input type="checkbox"/> 1/4 SCREEN | \$500 | 1920 px (W) x 1080 px (H) |

I will purchase a digital acknowledgment for the Heart of the Hudson Valley Awards:

FULL-SCREEN 1/2 SCREEN 1/4 SCREEN

I would like to purchase _____ additional tickets at \$200/EA.

ACKNOWLEDGMENT DETAILS:

PNG preferred, JPG also accepted.

Send to Carmen Chu at CChu@familyservicesny.org by June 26, 2026.

Custom ad design is available upon request. Please include all details, including text, typography, color scheme, and logos when making this request.



Contact Information

I am purchasing a:

CLASSIC SPONSORSHIP SPECIALTY SPONSORSHIP DIGITAL ACKNOWLEDGMENT

I would like to purchase _____ additional tickets at \$200/EA.

I am unable to sponsor and/or I would like to make a gift of \$ _____

Contact Name: _____ Phone Number: _____

Business: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Payment Information

Pay by CHECK:

Family Services
29 North Hamilton St.
Poughkeepsie, NY 12601
Memo: "Heart of HV"

Pay by CREDIT CARD:

Card #: _____

Exp. Date: _____ / _____ CVV: _____

Signature: _____

Zip Code: _____

Pay ONLINE:

CLASSIC SPONSORSHIP



SPECIALTY SPONSORSHIP



DIGITAL ACKNOWLEDGMENT



Mail form with check or submit e-form to Carmen Chu, Events & Communications Manager, at CChu@familyservicesny.org. Invoicing is also available.