



Administrative Offices

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September 10, 2023

Dear Friend,

The holiday season is right around the corner and we are excited to announce our “**Winterfest**” event in collaboration with the MJN Center in Poughkeepsie. Winterfest will feature our successful “**Festival of Trees**” combined with the MJN Center’s Annual Holiday Craft Fair on Saturday, November 18, 2023, from 10am-4pm.

Winterfest will be a fun and festive day where guests will have the opportunity to shop handmade gifts from local artisans and bid on beautifully decorated trees and wreaths donated by businesses and members of our community. We are thrilled to be anticipating approximately 1,000 guests!

We are writing to ask you to join us as a Sponsor of the event. Sponsorship levels range from \$500 to \$5,000 and include an impressive array of benefits that will demonstrate your dedication to the mission of Family Services. Your support of *Winterfest* enables us to continue delivering crucial programming which strengthens our Hudson Valley community and helps create a safer place to live, work and raise a family.

Enclosed you will find complete sponsorship information. If you have any questions, please contact Kerri at 845-250-5272 or email at kminet@familyservicesny.org.

With warm regards,

Kerri Minet
Manager of Marketing & Events

Leah Feldman
Chief Executive Officer



Family Services' Festival of Trees & MJN Center Craft Fair

Saturday, November 18, 2023

Sponsorship Opportunities

What you'll get	Gold Star Sponsor \$5,000	Silver Bells Sponsor \$2,500	Sleigh Sponsor \$1,000	Ornament Sponsor \$500
<i>Logo on a Tote Bag distributed to all attendees (estimated approx. 1,000 attendees)</i>	Logo			
<i>Inclusion on pre-event flyers (10/16 Deadline)</i>	Logo	Listing		
<i>Recognition in Winterfest Schedule of Events Provided to All Attendees (estimated approx. 1,000 attendees)</i>	Logo	Logo	Listing	Listing
<i>Recognition on Website</i>	Logo & Link	Logo	Listing	Listing
<i>Recognition on social media</i>	Logo	Logo	Listing	Listing
<i>Recognition in Pre-event Email Blasts and Post-Event Thank You</i>	Logo	Logo	Listing	Listing
<i>Recognition in Radio Interviews & Advertisements</i>	✓			
<i>Corporate Banner Displayed Throughout Event (Banners must be dropped to MJN Center during designated tree drop-off times)</i>	✓	✓		
<i>Inclusion in Press Release</i>	✓	✓	✓	
<i>Opportunity for Staff to Volunteer at Festival</i>	✓	✓	✓	✓
<i>Organization Ornament on the Family Services' Hope Tree</i>	✓	✓	✓	✓



Family Services' Festival of Trees & MJN Center Craft Fair

Winterfest Sponsor Contact Information

Sponsorship Level Being Purchased: _____

Contact Person: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Cell: _____ E-mail: _____

Make checks payable to **Family Services** with "Winterfest" as memo

Visa/MasterCard/Amex # _____ Exp Date: _____

CVV#: _____ Street Address: _____ Zip Code: _____

I am unable to sponsor Winterfest this year. Please accept my donation of \$ _____ to support the work of Family Services.

Sponsorship forms can be mailed with a check to:

**Kerri Minet
Family Services
29 North Hamilton Street
Poughkeepsie, NY 12601**

Or emailed to kminet@familyservicesny.org.

Print quality logos must be received by October 16, 2023 to be included on the pre-event printed materials.

For Information contact Kerri at: kminet@familyservicesny.org or 845-250-5272.