



**WALKWAY**  
OVER  
THE **HUDSON**

**50 Meaningful Miles**

*50 Miles, 50 Truths, \$50,000 for Family Services*



## How can I participate in 50 Meaningful Miles?

- **I am an agency/business:**
  - o **Sponsorship opportunities:**
    - **Become a Hope Ambassador: \$1000** includes logo displayed on mile marker decals along the Walkway (deadline 8/10/23) and prominent logo displayed on webpage, social media, and email blasts.
    - **Become a Healing Ambassador: \$500** includes banner with logo displayed on the Walkway, Dutchess or Hudson Valley Rail Trails and logo displayed on webpage and social media.
    - **Become a Strength Ambassador: \$250** includes logo displayed on webpage and social media.
  - o Start a fundraising team page with your employees and encourage them to walk/run 50 miles throughout the month of September as a wellness initiative while raising funds for Family Services! (See next page for directions on setting up a page)
  - o Donate a portion of proceeds in September/round up at the register to support Family Services
- **I am part of a running club or athletic/fitness group:**
  - o Start a fundraising team page and walk/run 50 miles throughout the month of September while raising funds for Family Services! (See next page for directions on setting up a page)
  - o Host a run meet up on September 30<sup>th</sup> to run a portion of the course with Leah!
- **I am an individual:**
  - o Create a fundraising page/team or join an existing team and walk/run 50 miles throughout the month of September while raising funds for Family Services! (See next page for directions on setting up a page)
    - Get friends/family/businesses to sponsor your miles
  - o Don't want to start a team? Donate to an existing team/participant!
- **I am a first responder:**
  - o Run the last stretch of Leah's 50 miles (either 5 miles or 3 miles) on September 30<sup>th</sup>
  - o Create a fundraising page/team or join an existing team and walk/run 50 miles throughout the month of September while raising funds for Family Services! (See next page for directions on setting up a page)

**Contact Kerri with any questions!**

**[kminet@familyservicesny.org](mailto:kminet@familyservicesny.org)**



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Family Services 50 Meaningful Miles is both a community awareness event and fundraiser for Family Services. Each step of your 50 miles will represent a narrative of triumph over adversity, a reminder that no one walks alone, and a promise of unwavering support. Funds raised will support critical services provided to the community by Family Services.

**Join us as a Runner, a Walker or form a Team! It's EASY to do!**

Go to our Registration website at:

<https://familyservicesny.app.neoncrm.com/np/clients/familyservicesny/publicFundraiserList.jsp?campaignId=450>

- CLICK ON the **Become a fundraiser** blue button located on the top right of the Home Page.
- Click on **CREATE NEW ACCOUNT**. Here, enter your **first name, last name, and email address** and click submit.
- Next **check your email for an email from Trish Prunty with the subject "New Fundraiser Account from Family Services Inc"**
- Click the link in the email.
- You will be on a set login/password screen. Here you will input a login name and password, then re-enter your password.
- Click Submit
- You are now on your personal fundraising page that you can customize by creating a title for your page, setting a goal, uploading a photo, etc. Note that it is on this page where you can determine if you want to fundraise on your own, join a team, or create a team. You select this by heading to the "Team" tab. You also can click the "Share my Page" tab to receive your donation URL to share. (See arrows in below picture)

Your Fundraising Page For:  
50 Meaningful Miles

[View Team Fundraising Page](#)



Ask friends and family to sponsor your 50 Miles with donations. Donations can be taken in cash, checks or online using your website. You will get a donation URL to share when you sign up!

# 50 Meaningful Miles

50 Miles, 50 Truths, \$50,000 for Family Services

## Mile Tracker!

GET  
READY

1	2	3	4	5	6	7	8	9
---	---	---	---	---	---	---	---	---

10	11	12	13	14	15	16	17	18
----	----	----	----	----	----	----	----	----



19	20	21	22	23	24	25	26	27
----	----	----	----	----	----	----	----	----

YOU  
GOT  
THIS!

BELIEVE IN  
YOURSELF

28	29	30	31	32	33	34	35
----	----	----	----	----	----	----	----



36	37	38	39	40	41	42	43	44	45
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breathe

46	47	48	49	50
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Family Services  
communities without limits

**WALKWAY**  

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**OVER THE HUDSON**



# 50 Meaningful Miles

50 Miles. 50 Truths.  
\$50,000 for Family Services.

Start



Way to  
Go!

You are  
doing great!

Finish



50 Meaningful Miles

Hope

Start

Way to  
Go!

You are  
doing great!

Finish



Family Services  
communities without limits

**WALKWAY**  
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