



## 2023 Family of the Year Awards – July 13, 2023

### Sponsorship Opportunities

<b>What you'll get</b>	<b>Diamond Sponsor \$10,000</b>	<b>Platinum Sponsor \$7,500</b>	<b>Gold Sponsor \$5,000</b>	<b>Silver Sponsor \$2,500</b>	<b>Bronze Sponsor \$1,750</b>
<i>"Step and Repeat" Photo Backdrop at Event</i>	Featured Logo				
<i>Tickets (\$200 each)</i>	10	8	6	4	2
<i>Digital Journal Advertisement</i>	Full Screen x2	Full Screen	Half Screen	Half Screen	Quarter Screen
<i>Inclusion on Print Invitation (Print quality logo must be received by April 28, 2023)</i>	Featured Logo	Logo	Listing		
<i>Signage at Event</i>	Featured Logo	Logo	Listing	Listing	Listing
<i>Recognition in Program (Print &amp; Digital)</i>	Featured Logo	Logo	Logo	Listing	Listing
<i>Pre-Event Press Release</i>	✓	✓	✓	✓	
<i>Recognition from podium</i>	✓	✓	✓		
<i>Post-Event Letter to the Editor</i>	✓	✓	✓		
<i>Recognition on Website</i>	Featured Logo & Link	Logo & Link	Logo	Listing	Listing
<i>Recognition on Social Media</i>	Featured Logo	Logo	Logo	Listing	Listing
<i>Recognition in Email blasts</i>	Featured Logo (Multiple Mentions)	Logo	Logo	Listing	Listing

### Full Color Digital Journal Advertising

<b>Full Screen \$1,000</b>	<b>Half Screen \$750</b>	<b>Quarter Screen \$500</b>
10" wide x 8" tall	5" wide x 8" tall	5" wide x 4" tall

Please send ad in JPEG format to: Kerri at [kminet@familyservicesny.org](mailto:kminet@familyservicesny.org) by June 23, 2023. Questions? Call Kerri at 845.452-1110 x3080



## Be a Part of our Secret Garden!

<b><i>Garden Stones</i></b>	<b><i>\$250</i></b>	<b><i>Receive Branding on a Stone in our onsite Secret Garden</i></b>
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### Featured Add-On Opportunities

(Only available as an add-on to purchased Sponsorship Packages and on a first come, first served basis)

<b><i>Featured Add-On</i></b>	<b><i>Cost</i></b>	<b><i>What You'll Get</i></b>
<b><i>Valet Sponsor (1)</i></b>	<b><i>\$1,000</i></b>	<b><i>Branding at Valet Booth</i></b>
<b><i>Award Sponsor (1)</i></b>	<b><i>\$1,000</i></b>	<b><i>Recognition from the Podium when awards are given</i></b>
<b><i>Garden Sponsor (1)</i></b>	<b><i>\$3,000</i></b>	<b><i>Branded Ice Sculpture in our onsite Secret Garden</i></b>
<b><i>Front Entry Sponsor (1)</i></b>	<b><i>\$3,000</i></b>	<b><i>Branded Ice Sculpture in Front Entry</i></b>
<b><i>Silent Auction Sponsor (2)</i></b>	<b><i>\$3,000</i></b>	<b><i>Branding on Silent Auction Tables &amp; Additional 10 minutes VIP bidding opportunity</i></b>
<b><i>Wine Grab Sponsor (1)</i></b>	<b><i>\$3,000</i></b>	<b><i>Your logo on Balloons and Signage at our Wine Grab</i></b>
<b><i>Photobooth Sponsor (1)</i></b>	<b><i>\$3,000</i></b>	<b><i>Branding on Onsite Photo Prints</i></b>
<b><i>Entertainment Sponsor (1)</i></b>	<b><i>\$3,000</i></b>	<b><i>Recognition from the entertainment &amp; banner at setup</i></b>
<b><i>Dessert Sponsor (1)</i></b>	<b><i>\$3,000</i></b>	<b><i>Your logo on a cookie served at dessert</i></b>
<b><i>Parting Gift Sponsor (1)</i></b>	<b><i>\$3,000</i></b>	<b><i>Branding on Parting Gift</i></b>
<b><i>Dinner Sponsor (3)</i></b>	<b><i>\$5,000</i></b>	<b><i>Branding on Tables</i></b>
<b><i>Staff Sponsor (1)</i></b>	<b><i>\$5,000</i></b>	<b><i>Sponsor email to staff &amp; recognition at the podium from our CEO</i></b>
<b><i>Open Bar Sponsor (1)</i></b>	<b><i>\$5,000</i></b>	<b><i>Signature Drink named after your company &amp; Signage at the Bar</i></b>



## 2023 Family of the Year Sponsor / Digital Ad Contact Information

Contact Person: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Make checks payable to **Family Services** with "Family of the Year" as memo

Visa/MasterCard/Amex # \_\_\_\_\_ Exp Date: \_\_\_\_\_

CVV#: \_\_\_\_\_ Street Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

I am unable to sponsor the Family of the Year Event this year. Please accept my donation of \$ \_\_\_\_\_ in honor of the families and to support the work of Family Services.

**Please mail sponsorship to:  
Family Services  
Attention: Kerri Minet  
29 North Hamilton Street  
Poughkeepsie, NY 12601**

Or email intent to sponsor to Kerri Minet at [kminet@familyservicesny.org](mailto:kminet@familyservicesny.org) if invoice is needed.

**Print quality logo must be received by May 1, 2023  
to be included on the print invitation.**

**Digital Ad, in JPEG, must be received by June 23, 2023**