



2022 Family of the Year Awards – July 14, 2022

Sponsorship Opportunities

What you'll get	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,750
<i>Tickets (\$175 each)</i>	10	8	4	2
<i>Digital Journal Advertisement</i>	Full Screen X 2	Full Screen	Half Screen	Half Screen
<i>Inclusion on Print Invitation (Print quality logo must be received by April 29, 2022)</i>	Featured Logo	Logo	Listing	
<i>Signage at Event</i>	Logo	Logo	Listing	Listing
<i>"Step and Repeat" Photo Backdrop at Event</i>	Featured Logo	Logo		
<i>Recognition in Program</i>	Logo	Logo	Listing	
<i>Recognition in Auction Booklet</i>	Logo	Listing	Listing	Listing
<i>Recognition from podium</i>	✓	✓	✓	
<i>Pre-Event Press Release</i>	✓	✓		
<i>Post-Event Letter to the Editor</i>	✓	✓		
<i>Recognition on Website</i>	Logo & Link	Logo	Listing	Listing
<i>Recognition on Social Media</i>	Logo	Logo	Listing	Listing
<i>Recognition in Email blasts</i>	Logo	Logo	Listing	Listing

Full Color Digital Journal Advertising

All journal advertisers will also be listed in the printed auction booklet

Full Screen \$900	Half Screen \$600	Quarter Screen \$300
10" wide x 8" tall	5" wide x 8" tall	5" wide x 4" tall

Please send ad in JPEG format to: Kathy at kvacca@familyservicesny.org by July 1, 2022. Questions? Call Kathy at 845.452-1110 x3116



2022 Family of the Year Sponsor / Digital Ad Contact Information

Contact Person: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ E-mail: _____

Make checks payable to **Family Services** with "Family of the Year" as memo

Visa/MasterCard/Amex # _____ Exp Date: _____

CVV#: _____ Street Address: _____ Zip Code: _____

Signature: _____

I am unable to sponsor the Family of the Year Event this year. Please accept my donation of \$ _____ in honor of the families and to support the work of Family Services.

**Please mail sponsorship to:
Family Services
Attention: Development Department
29 North Hamilton Street
Poughkeepsie, NY 12601**

Or email intent to sponsor to Kathy Vacca at kvacca@familyservicesny.org if invoice is needed

***Print quality logo must be received by May 1, 2022
to be included on the print invitation.***

Digital Ad, in JPEG, must be received by July 1, 2022